

Contract Position – Graphic Designer

Position Title:	Contract Position – Graphic Designer
Reports To:	Head of Marketing & Stakeholder Engagement
Date Reviewed:	2023

We have a great opportunity for an experienced freelance graphic designer to partner as a supplier with our Marketing team and the broader organisation in the design and creation of a wide range of visual assets and collateral, not limited to; event and promotional materials, media campaigns, advertising, corporate documentation, information and presentations.

You will have an ABN, be able to work flexibly during the working week, be responsive during business hours and have the ability to produce quick turnaround times as needed.

The scope:

- Produce high quality and original design concepts
- Develop marketing and events material including, but not limited to, invitations, signage, programs, catalogues, visitor guides, maps and promotional items.
- Develop and update brochures, pricelists, flyers and product presentations
- Develop designs and finished art for print and digital use
- Develop internal documents and corporate collateral
- Design and prepare the organisation’s annual report(s)
- Develop designs and finished art for print and digital use
- Create branding and identity concepts for various campaigns and activities
- Create design concepts for websites

Essential is a minimum of 4 years’ experience in graphic design with specific expertise in Adobe Creative Suite, including Illustrator, InDesign and Photoshop.

You will have had experience designing within complex brand guidelines, a high attention to detail and the ability to interpret marketing and creative briefs into designs.

You will enjoy design material that is engaging, unique and contemporary and be able to provide expert knowledge and recommendations that enhance product outcomes.

Highly desirable is the ability to utilise and edit still and motion photography and drone assets in design concepts. Broader photography experience is desirable however not essential.

